



EcoGreen Real Estate Agent Certification Programsm

**EcoGreen Certified
Designation**

**18 DRE
consumer services hrs.**

**Feb. 16, March 2, 16, 30,
April 13, 27, 2010
May 4, Tues. 2 - 5 PM**

**NorBAR
131 B Stony Circle Sute. 1700
Santa Rosa**

- **Energy Efficiency**
- **Indoor Air Quality**
- **Green Building: New & Renovations**
- **Water Quality & Conservation**
- **Integrating Green into your Real Estate Practice**
- **Marketing Your Green Services**

Real Estate agents are involved in most point of sale property transfers in the U.S. and abroad.

The EcoGreen class content will prepare you to provide educational information to your clients about steps they can take to reduce their utilities, conserve water, and make their properties much more desirable, all while reducing their carbon footprint and using planet friendly materials.

We have developed community outreach tools that will assist EcoGreen Certified Agents in sharing their new information while making contact with many potential future clients.



- **This program is designed by agents specifically for real estate agents and related professions.**

**For registration & further
information visit our web site
www.ecogreenagents.com
or call 707-217-8484**

- **Environmental classes are facilitated by leading environmental experts, specializing in the class topic.**
See back of this flyer for facilitator information.

**\$250 NorBar
REALTORS®**

**\$260
Non-member
REALTORS®**

**\$310
Non-Realtors**

Our Facilitators

Issues & Remedies Overview

Armando Navarro



Armando has over 25 years of professional experience in the fields of energy efficiency, renewable energy and green building. He is currently an Account Executive for Pacific Gas & Electric Company. Armando provides technical assistance to building/design professionals and building owners on achieving high levels of energy efficiency, renewable energy generation and green building ratings.

Prior positions: Program Director and core faculty member of the Sonoma State University Green Building Professional Certificate Program, one of the leading green building educational programs in the country. Assistant Director of the SSU Environmental Technology Center, a regional model for green building design and construction.

Armando served as co-Chair, from 2004-2006, of the Redwood Empire Chapter of the U.S. Green Building Council, and as a technical consultant to cities include: Cotati, Novato, Rohnert Park, Santa Rosa and Sebastopol, in developing and implementing green building policies / programs. Contact Information: Arn2@pge.com

Doug Livingston is a NABCEP certified solar installer and worked for Real Goods as a solar systems project engineer for eight years. He now works as an independent consultant, designing and installing solar and hydroelectric systems locally and internationally, and works on various aspects of the California Energy Commission's Renewable Energy programs.

Water Quality & Conservation

Brock Dolman



Brock Dolman is a co-founder and co-owner of Occidental Arts and Ecology Center and the Sowing Circle Intentional Community. He is the Director of OAEC's WATER Institute and Permaculture Program. He is a wildlife biologist and permaculture, erosion control and watershed restoration consultant. Since 1995 under Brock's direction, the OAEC Permaculture Program has become nationally recognized as a leading permaculture education and innovative demonstration center. Brock has presented at numerous conferences such as Bioneers, EcoFarm, GreenPrints, HOPES and SolFest. He also has lectured internationally in Costa Rica, Brazil and China. He has been on many national radio programs, published nationally distributed articles on permaculture and watersheds, and widely lectures at local universities, colleges, environmental forums, civic clubs, and public political meetings. In 1992 he completed his BA, graduating with honors from the University of California Santa Cruz with the Biology Department and Environmental Studies Department. www.oaec.org & www.oaecwater.org

Carol Venolia is an eco-architect with a passion for restoring the connections between humans and the rest of life through harmonious environmental design. Her latest book, *Natural Remodeling for the Not-So-Green House* (with Kelly Lerner), is a beautiful, practical guide to bringing existing homes into harmony with nature. Carol has designed numerous context-responsive homes of straw, earth, and "good wood" and consulted on greening schools, healing centers, camps, and eco-villages. She also pens the "Design for Life" column for *Natural Home Magazine* and is the author of *Healing Environments: Your Guide to Indoor Well-Being*. Carol has directed the EcoDwelling program at New College of California and Dominican University of California; she currently lectures nationwide and teaches at the Golden Gate School of Feng Shui as well as the EcoGreen Real Estate Agent Program.

Indoor Air Quality

Trey Muffet



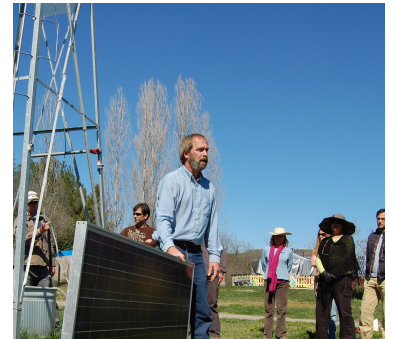
Trey Muffet Senior Home Performance Specialist

Trey is a National Home Energy Rating System (HERS) certified rater and Building Analyst Professional titled through the Building Performance Institute who has earned additional certifications in Permaculture Design, Ecological Building, and Natural Systems. His Masters of Science in Sustainable Systems was a natural extension of Trey's passion for the environment and his experience growing up on his father's construction sites in rural Ohio. A pioneer of the home performance industry, Trey ran operations for multiple building performance companies in Ohio, Pennsylvania, North Carolina, and South Carolina before joining Sustainable Spaces. He views his role assessing the energy efficiency of people's homes as a critical step in reducing CO2 emissions.

Sharon Ledbetter, initiator of the EcoGreen Real Estate Agent Certification is a realtor with 30 years of residential and commercial construction, real estate sales and investment experience; she's currently working with Century 21 Alliance in Santa Rosa. She has been a practicing green agent since 2005. She is the director of the EcoGreen Agent Certification Program, EcoGreen Certified, and Certified Green Building Professional. She has been active in addressing environmental issues since 1996.

Solar & Energy Efficiency

Doug Livingston



Green Building: Renovation & New

Carol Venolia



Integrating & Marketing Green in Your Real Estate Practice

Sharon Ledbetter

